



*Called to care*

2016 EMS Contest Rules/Information  
(June 30, 2016 is the application deadline)



National EMS Week is May 15-21  
(May 18 is Emergency Medical Services for Children Day)

- South Dakota EMSC will be awarding contest winners radio ads promoting their EMS program, highlighting special events and needs they have. Take advantage of the special event ideas to gain recognition for your EMS program and for the professionals who are integral to its success
- 2016 Theme is “EMS Strong, Called to Care”
- Only South Dakota EMS services may participate in the contest
- Preference will be given to activities with a ‘BUCKLE UP’ focus
- EMSC activity ideas include:
  1. Seat Belt Survey
    - a. working with your community employers distribute AAA Seatbelt Survey to individuals age 18+ (order AAA Surveys from us)
    - b. create a video, photo album, or written document of the process used to make this survey happen in your community and include the journey of your activities
    - c. survey was crafted to get opinions and beliefs without leading the person being surveyed in a specific direction or to a certain conclusion.
    - d. survey must be made available as a seat belt survey from AAA without emotion or any other communications or body language that may be considered leading
    - e. survey must be anonymous so if your community takes it in written form a privacy box for collection will be needed if they take it via computer it will be anonymous automatically
  2. Transition from Booster Seat to Seat Belt Education
    - a. work with day cares or elementary schools to have a contest or activity coloring the 4’9” poster (let us know how many you need)
    - b. have the parent 4’9” coloring poster sent home and returned to accompany their child’s poster or invite the parents to class to color with their children or send both home with a

deadline to return them (let us know how many you need)

c. use the PVC 4'9" blue print to create your own interactive educational activity or call us to be sent one (limited supply) / PVC is put together like a door way and the children walk underneath it to determine if they should be in a booster seat

d. if you encounter parents whose children need to be in a booster seat but they can't pay for one, contact us (limited supply)

e. create a video, photo album, or written document of the process used to make this activity happen in your community and to document the journey

3. Bike Rodeo

a. host a rodeo for your community

b. we will send a rodeo booklet

c. we will send some rodeo posters to place in local business windows to advertise

d. we will send helmets (limited supply)

e. create a video, photo album, or written document of the process used to make this activity happen in your community and to document the journey

4. Distribute Teen Traffic Contest

a. we will send you pre-printed sticky-notes to adhere to the lockers of 14-19 year olds

b. work with school resource officers or student groups to get the advertisement up

c. we are partnering with the SD Office of Highway Safety for this contest

d. it is designed for SD teens (ages 14-19)

e. kids must follow instructions on the pre-printed sticky notes (log on line and watch videos) to be eligible to win \$10,000

f. create a video, photo album, or written document of the process used to make this activity happen in your community and document the journey

Send your items to 1400 W. 22<sup>nd</sup> Street/Sioux Falls, SD 57105/ROUTE 5679

Email pictures to [diane.l.hall@usd.edu](mailto:diane.l.hall@usd.edu) or [corolla.lauck@usd.edu](mailto:corolla.lauck@usd.edu)

Call with questions 605 328 6669 or 605 328 6668

Call or email requests for supplies (limited supplies will be given on a first call/email basis)